

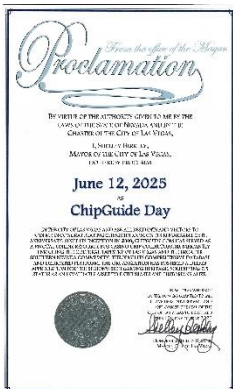


FOR IMMEDIATE RELEASE

## The ChipGuide, World's Largest Casino Memorabilia Database, Honored by Las Vegas City and County Officials

*Proclamations by Mayor Berkley and Clark County Commissioners celebrate  
ChipGuide's 25<sup>th</sup> anniversary and unique contribution to gaming industry*

**LAS VEGAS, Nevada (June 12, 2025)** — It's doubly official. Today, June 12, 2025, is **ChipGuide Day**, so designated by the Honorable Shelley Berkley, Mayor of Las Vegas, and the Board of Commissioners of Clark County. Last evening the Mayor personally presented a



Proclamation to the [Casino Collectible Association](#) (CCA) members at the gaming collectible club's annual

convention at the South Point casino. She recognized the ChipGuide's 25th

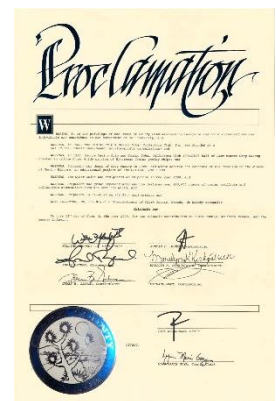
Anniversary as a pivotal online resource and an invaluable asset to enthusiasts and historians alike. That complimented

the Board of Commissioners of Clark County's proclamation that also officially recognized today as ChipGuide Day, celebrating the online database's valuable contribution to Las Vegas and the casino gaming industry.

### The ChipGuide's Claim to Fame

Since 1638, there have been more than 32,000 recognized casinos that have operated worldwide.

And for 25 years the [ChipGuide](#) has been cataloging and capturing images of gaming chips, tokens and





associated memorabilia from these open (and closed) casinos all across the globe. Under the direction of the [Museum of Gaming History](#) (MoGH), an educational project of the CCA, and with the help of club members and contributors, the non-profit organization has painstakingly



built an online database of photos of over 332,000 casino items. The ChipGuide covers only fact-based gaming chip and casino memorable information – subjective material such as monetary value is not included.

The CCA and the MoGH are hosting the world's largest casino chip and collectibles show that starts today and runs through Saturday in Exhibit Hall D at the South Point Hotel and Casino in Las Vegas. It is the greatest single-location collection of artifacts and mementos, with over 40 worldwide dealers on hand to offer attendees the unique opportunity to examine, buy, sell, or trade casino memorabilia. And for the low price of admission, \$10 max (not to mention free parking and no traffic hassles), it's a huge entertainment value. The event is open to the public and includes a multitude of fascinating displays, seminars, auctions and casino gaming celebrities.

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Download high resolution images used in this news release at <https://ccgtcc.com/uploads/event/44/MoGH-Proclamation-release-images>

#### **ABOUT THE CASINO COLLECTIBLES ASSOCIATION**

The [Casino Collectables Association](#), (CCA) is a non-profit 501 (c)(3) club devoted to the hobby of collecting casino memorabilia and preserving casino history. The club is a resource for information and history of gaming artifacts and annually hosts the world's largest casino collectibles show – this year June 12 -14 at the South Point Casino in Las Vegas.

An educational project of the CCA, the [Museum of Gaming History](#) (MoGH) comprises an expanding series of fascinating casino memorabilia kiosk exhibits in Las Vegas located within The El Cortez and Plaza casinos, and the, Mob, and National Atomic Testing museums. It is also the home of the ChipGuide, an online catalog of over 332,000



collectible items from 32,000 casinos worldwide. MoGH plans are underway to expand public access to the club's treasure trove of casino history.

*Editor's note: The Casino Collectibles Association is the dba of the Casino Chip & Gaming Token Collectors Club.*

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