



FOR IMMEDIATE RELEASE

The ChipGuide, World's Largest Casino Memorabilia Database, Celebrating 25th Anniversary

Online image reference to over 332,000 gaming chips and memorabilia from 32,000 worldwide casinos is available at no charge

LAS VEGAS, Nevada (April 7, 2025) — Over time, more than 32,000 recognized casinos have operated worldwide. And for 25 years, the most recognized and tangible endeavor of the [Casino Collectibles Association](#) (CCA), the [ChipGuide](#), has been cataloging and capturing images of gaming chips, tokens and associated memorabilia from open and closed casinos all across the globe. Under the direction of the [Museum of Gaming History](#) (MoGH), an educational project of the CCA, with the help of club members and contributors, the non-profit organization has painstakingly built an online database of photos of over 332,000 casino items.



Access to this treasure-trove of casino history is free. Simply visit chipguide.themogh.org, click on a state or country and the clickable casinos and organizations are listed in alphabetical order. Multiple denominations of each casino's

gaming chips are chronicled, including photos and information on the chip's date of issue, color, mold



and inlay. Also incorporated are data on the casino, including opening (and closed) dates and address, complete with a handy Google Maps location link.

The ChipGuide is way more than just gaming chips, including photos of 69 categories of all sorts of memorabilia such as matchbooks, ashtrays, room keys and postcards. Also included are poker chips that were not used for casino gaming, such as advertising chips, Harley-Davidson chips, brothel chips, fraternal organization chips, golf course chips, personal chips and custom chips made for private home poker games. There is even a section on illegal casino chips.

The ChipGuide covers only fact-based gaming chip and casino memorable information – subjective material such as monetary value is not included. Any interested collector can submit gaming chip and memorabilia photos and data via the ChipGuide website. A staff of 24 volunteer administrators evaluates and posts an average of about 200 contribution updates per day – and with permission, each contributor is recognized on the site.

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Download high resolution images used in this news release at
<https://ccgtcc.com/uploads/event/35/ChipGuide-News-Release-Images>

ABOUT THE CASINO COLLECTIBLES ASSOCIATION

The [Casino Collectables Association](#), (CCA) is a non-profit 501 (c)(3) club devoted to the hobby of collecting casino memorabilia and preserving casino history. The club is a resource for information and history of gaming artifacts, and annually hosts the world's largest casino collectibles show – this year June 12 -14 at the South Point Casino in Las Vegas.

An educational project of the CCA, the [Museum of Gaming History](#) (MoGH) comprises an expanding series of fascinating casino memorabilia kiosk exhibits in Las Vegas located within The El Cortez and Plaza casinos, and the, Mob, and National Atomic Testing museums. It is also the home of the ChipGuide, an online catalog of over 332,000 collectible items from 32,000 casinos worldwide. MoGH plans are underway to expand public access to the club's treasure trove of casino history.

Editor's note: The Casino Collectibles Association is the dba of the Casino Chip & Gaming Token Collectors Club.

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