

Casino Colelctibles Association

Member Newsletter

February 2025

In this issue:

- Member Survey Results
- Missing Member Email Addresses
- New CCA Website Team
- Next CCA Officers
- ChipGuide Silver Anniversary
- 2025 Show News
- Co-editor Position Sought

Member Survey Results

The in-depth results of the member survey conducted by the Membership Growth and Engagement Committee will be published in the Spring issue of the CCA magazine. The committee is seeking member input on the results. Your thoughts can be directed to Bob Mikszal (greatoz99@yahoo.com) or Rick Timmins (rtimmins@yahoo.com).

Missing Email Addresses - The Hunt Is On

You may find this hard to believe, but 150 of our members have not provided the club with an email address, and 60 we do have bounced back as undeliverable from our last newsletter. Of our 287 Life Members we don't have email addresses for 91. This makes it very difficult to communicate quickly and efficiently. None of them are receiving this email, for example. Please help us by encouraging anybody you know who did not get this newsletter to send an email to Bob Miksztal at greatoz99@yahoo.com.

In the meantime, snail mail letters have been sent to over 200 members requesting a current email address, thanks to the efforts of the MG&EC committee, and specifically Doug Smith.



CCA Website Under New Direction



Mike Brodeur, the designer and developer of the new CCA website, has been appointed the club's new Webmaster. He is looking to improve functionality and attract new users. Michael is a 27 veteran of website development, with a masters in UX (User Experience). To be brief, he knows his stuff.

Assisting Mike to facilitate website improvements is Barry Sherwood, a 29-year veteran in the ISP business and operating system design. He knows his stuff, too.



We are lucky to have this tandem team, and both welcome all helpful suggestions. Send any you have to the suggestions link in the About navigation menu as well as on the bottom of every page in the footer. Ideas submitted from members is key to learning what we can do better and how we can make the website more engaging.

Next CCA Officers

Speaking of Barry Sherwood, he will be the next CCA President as he ran unopposed.



James Hogg ran unopposed for a second stint as Secretary, and Eric Freedner also ran unopposed for Member-at-Large #1.

These new officers will be certified at the annual CCA Business Meeting on Saturday June 14, 2025. Congrats to all!

ChipGuide Turns 25!



Twenty-five years ago the ChipGuide website was created by CCA Hall of Famer Greg Susong. In 2007 CCA Hall of Famer Charles Kaplan used the ChipGuide style to create a dynamic website using a database. Terry Shaeffer was developing a similar website, and the two efforts were merged.

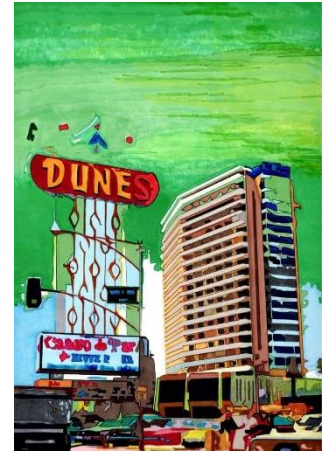
Operated by the CCA's Museum of Gaming History (MoGH), the ChipGuide is now an online resource of 332,000 casino collectible items from chips and tokens to matchbooks and ashtrays from 32,000 casinos all over the world. It's by far the greatest collection of its kind in the world.

This milestone anniversary will be celebrated at the CCA show this summer!



2025 Show News

Theme. This year's show theme is **Catch the Glitz and Glamour of the Past, Present & Future of Casino Gaming!** To illustrate the theme for our flyer, program and potentially for new merchandise, the CCA has retained the services of renowned artist Neal Portnoy. Neal's photo-realist work is on display at Allegiant Stadium (Las Vegas Raiders) and T-Mobile Arena (Vegas Golden Knights). Here's an example of his art.



Neal is also going to be our Keynote Speaker at the 2025 Early Bird Banquet. Be sure and book your tickets!

Free Admission. Once again the CCA is granting free admission to all accompanied minor kids, Casino Employees, First Responders, Active Military and Media with ID. Doug Balduini is working to get the word out to the casino employees through their unions.

Educational Seminar Speakers. We have three of the four seminar speakers lined up:

Michael Clifford, the Director of Gaming Ops for Caesars. He has spoken at university Master courses in Macau and Ireland.

Pam Ashund, the Swizzle Queen,” president of the Swizzle Stick Collectors Club. She will speak in depth about the hobby and how swizzle sticks have been used to promote casinos.

Charles Kaplan, who will talk about the significant 25-year history of the ChipGuide, and how valuable it is to the chip collecting community.

The Membership Growth & Engagement Committee Suggestions. There are two new ideas for the show the MG&EC would like to pose:

Ask the Experts. This would simply be an area, probably in the club or MoGH section, that would be signified with a big “Ask the Expert” sign and manned by CCA members. If you would like to donate a few hours of your time to man this “booth”, please contact Doug Smith at msmith310@aol.com.

Young Member Focus Group. Youth is a relative thing, but it is the lifeblood of the future of our club. The MG&EC would like to conduct a focus group at the show with any and all members under 40 years of age. No offense – we had to draw a line somewhere. If you Are interested in attending, please email Brad Smith at brad@themogh.org.

Book Your Room and Pre-Register for the Show at www.ccgctcc.com

Seeking Magazine & Show Program Co-Editor



Steve Miller is searching for a new co-editor for the club magazine and an editor for the convention program (Steve cannot do the program this year). This is a real opportunity for a member to get involved, learn design and publishing skills and get involved in the club. Contact Steve Miller at lvsteve1@gmail.com to explore the possibilities!