

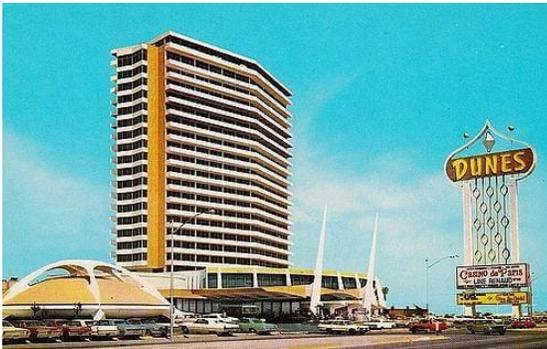


FOR IMMEDIATE RELEASE

Casino Owner Who Wrote the Book on the Dunes Casino Shares His Stories at Casino Collectibles Show

Meet Geno Munari, author and former UNLV casino operations professor, at the world's largest casino memorabilia expo June 13 in Las Vegas

LAS VEGAS (May 6, 2024) — Geno Munari learned the casino business from the inside, working at the Dunes casino for over eight years. He parlayed that experience and his personal contacts into the only book about the famous Las Vegas landmark, *The Dunes Hotel and Casino: The Mob, the connections, the stories*. Munari graduated from employee to proprietor as owner of Cowboy Gene's casino in Henderson. His resume includes stints at the California Club, Flamingo, Bourbon Street, and Imperial Palace. He taught



others about his passion for the casino industry for five years



as an adjunct professor in “casino operations” at UNLV.

Munari looks forward to sharing his vast repertoire of gaming experience with visitors to the [Casino Collectibles Association](#)'s 31st annual show. He will greet those

attending on Thursday, June 13 from 2 p.m. to 3 p.m. in Exhibit Hall C at the South Point Hotel and Casino in Las Vegas. The show runs Thursday, Friday and Saturday, June 13 -15, 2024.

For those who would like to know more about the Dunes, Munari will also deliver an hour-long seminar on the subject at the show on Thursday afternoon, June 13, at 3 p.m. in the Joshua Room at South Point. His presentation will feature stories of some of the Dunes Hotel's characters and their connection to the organized crime, as well as the “chip-cup” scam that pilfered millions from the major casinos and led to a high-profile mob killing.



The World's Largest Casino Chip and Collectibles exhibition is open to the public and is a must-see event for anybody who is fascinated by gaming history. The show features the greatest single-location collection of the iconic artifacts and mementos that bring casino history, and memories, to life. Many are symbols of past gaming grandeur that are gone or becoming rare; souvenirs from when the casinos wanted customers to pocket their branded keepsakes as reminders of a memorable experience. Things like gaming chips of all denominations, gaming tokens, dice, slot cards, playing cards, matchbooks, ashtrays, menus, dinnerware, swizzle sticks, casino photos, post cards, signs, table felt – just about anything a casino could put its name on. Over 50 worldwide dealers will be on hand to offer attendees the unique opportunity to examine, buy, sell, or trade casino collectibles.

The exposition is the annual educational effort of the Casino Collectibles Association, a non-profit club with hundreds of members who passionately share the hobby of collecting and preserving the past. Show hours are June 13, 10 AM – 5 PM (admission \$10), June 14, 9 AM – 4 PM (admission \$5) and June 15, 9 AM – 4 PM (admission is free). Admission is free every day for First Responders, Active Military, and all casino employees with appropriate ID.

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Download high resolution photo of Geno Munari at <https://ccgtcc.com/uploads/event/22/Geno-Munari>

Download high resolution photos of the world's largest casino chip and collectables show at <https://ccgtcc.com/uploads/event/18/CCA-Convention-Photos-for-Media-Use>

ABOUT THE CASINO COLLECTIBLES ASSOCIATION

The [Casino Collectibles Association](https://www.ccgcc.com), (CCA) is a non-profit 501 (c)(3) club devoted to the fast-growing hobby of collecting casino memorabilia. The club is a resource for information and history of gaming artifacts, including one of the largest archives of gaming manufacturer records and casino gaming chips. Become a member and take advantage of the experts who volunteer their expertise in this fascinating hobby. For more information, visit the club's recently updated website at <https://www.ccgcc.com>.

An educational project of the CCA, the [Museum of Gaming History](#) (MoGH) comprises an expanding series of fascinating casino memorabilia kiosk exhibits in Las Vegas located within The El Cortez and Plaza casinos, and the Mob and National Atomic Testing museums and Spinettis Gaming Supplies. The MoGH also puts on free gaming history seminars at the annual CCA show and maintains the [ChipGuide](#), the world's largest catalog of casino chips and collectibles, currently featuring over 324,000 items..

Editor's note: The Casino Collectibles Association is the dba of the Casino Chip & Gaming Token Collectors Club.

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