



FOR IMMEDIATE RELEASE

Ever Wonder About the Legendary Sands Casino? Ask the Expert Who Wrote the Book at the Casino Collectibles Show

Meet Dr. David G. Schwartz, famed author and UNLV Gaming Historian at the world's largest casino memorabilia expo June 13 in Las Vegas

LAS VEGAS (April 30, 2024) — From opening to implosion, the forty-four year life span of the celebrated Sands casino is directly linked to the story of the growth of gaming, Las Vegas, and the Strip. No one knows the story better than Professor David G. Schwartz, author of *At the Sands: The History of a Las Vegas Strip Icon*. He will greet those attending on Thursday, June 13 from 9 a.m. to 11 a.m. in Exhibit Hall C at the South Point Hotel and Casino in Las Vegas. The show runs Thursday, Friday and Saturday, June 13 -15, 2024.



David G. Schwartz is a gaming historian, and a professor at the University of Nevada, Las Vegas, where he teaches several classes including casino history. An Atlantic City, New Jersey native and former casino employee, Schwartz earned his Ph.D. in United States History from UCLA. For those who would like to know more about the Sands, Schwartz will also deliver an hour-long seminar on the subject at the show on Thursday morning, June 13, at 8 a.m. in the Joshua Room. His presentation will explore the Sands' construction, operation, expansion, and demise, with a focus on some of the familiar highlights (the Copa Room, the Rat Pack) as well as some hidden gems.

The World's Largest Casino Chip and Collectibles exhibition is open to the public and is a must-see event for anybody who is fascinated by gaming history. The show features the greatest single-location collection of artifacts and mementos that bring casino history, and memories, to life. Many are symbols of past gaming grandeur that are gone or becoming rare; souvenirs from when the casinos wanted customers to pocket their branded keepsakes as reminders of a memorable experience. Things like



gaming chips of all denominations, gaming tokens, dice, slot cards, playing cards, matchbooks, ashtrays, menus, dinnerware, swizzle sticks, casino photos, post cards, signs, table felt – just about anything a casino could put its name on. Over 50 worldwide dealers will be on hand to offer attendees the unique opportunity to examine, buy, sell, or trade casino collectibles.

The exposition is the annual educational effort of the Casino Collectibles Association, a non-profit club with hundreds of members who passionately share the hobby of collecting and preserving the past. Show hours are June 13, 10 AM – 5 PM (admission \$10), June 14, 9 AM – 4 PM (admission \$5) and June 15, 9 AM – 4 PM (admission is free). Admission is free every day for First Responders and Active Military with appropriate ID.

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Download high resolution photo of Dr. David G. Schwartz at

<https://ccgtcc.com/uploads/event/21/David-Schwartz>

Download high resolution photos of the world's largest casino chip and collectables show at

<https://ccgtcc.com/uploads/event/18/CCA-Convention-Photos-for-Media-Use>

ABOUT THE CASINO COLLECTIBLES ASSOCIATION

The [Casino Collectibles Association](https://www.ccgcc.com), (CCA) is a non-profit 501 (c)(3) club devoted to the fast-growing hobby of collecting casino memorabilia. The club is a resource for information and history of gaming artifacts, including one of the largest archives of gaming manufacturer records and casino gaming chips. Become a member and take advantage of the experts who volunteer their expertise in this fascinating hobby. For more information, visit the club's recently updated website at <https://www.ccgcc.com>.

An educational project of the CCA, the [Museum of Gaming History](#) (MoGH) comprises an expanding series of fascinating casino memorabilia kiosk exhibits in Las Vegas located within The El Cortez and Plaza casinos, and the Mob and National Atomic Testing museums and Spinettis Gaming Supplies. The MoGH also puts on free gaming history seminars at the annual CCA show and maintains the ChipGuide, the world's largest catalog of casino chips and collectibles.

Editor's note: The Casino Collectibles Association is the dba of the Casino Chip & Gaming Token Collectors Club.

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