

The Annual
Bruce Landau
Memorial Auction

18th Annual Convention
Of The
Casino Chip & Gaming Token
Collectors Club, Inc.

Part I – Silent Auction – June 24th-25th, 2009
(At the auction table on the bourse floor)

Part II – Friday Night – June 25th, 2009
(Time & Location to be confirmed)

At the
South Point Hotel and Casino
Las Vegas, Nevada

Terms and Conditions of Sale

Please note that the first 20 lots in this auction, numbered 'A to T', will be auctioned by way of a 'Silent Auction' during the Convention itself on Thursday, June 24th and Friday June 25th, 2010. These lots will be available for you to view and place your bids at the auction table on the bourse floor.

1. This is an auction sale conducted by the Casino Chip and Gaming Token Collectors Club, Inc. (CC>CC) hereinafter referred to as "the Club" and "Auctioneer". Participation in the floor bidding of the sale will be limited to members of the Club. The Auctioneer may not withdraw any lot after a call for bids from the floor of the sale has been made. This is an auction sale and not a fixed price list. This is not an approval sale. Lots may be returned only if there has been a misrepresentation of the merchandise. All sales will be considered final on the 30th day after the close of the sale. Lots are sold to the highest bidder as of the close of the sale on Friday, June 25, 2010.

2. The highest bidder acknowledged by Auctioneer shall be the buyer. In the event of any dispute between bidders, the Auctioneer may at his sole discretion immediately put the lot up for sale again. The Auctioneer's decision shall be final and binding upon all bidders. The Auctioneer reserves the right to accept or reject any bid at his discretion. We will not accept a "buy" bid on any lot. The Auctioneer reserves the right to refuse blanket or "total value" bids. The Auctioneer reserves the right to refuse to honor any bid or to limit the amount of any bid which in his opinion is not submitted in "Good Faith" or as the case dictates, is not supported by satisfactory credit references, as the Auctioneer in its sole discretion shall determine. Reserved lots are noted, otherwise lots are unreserved. All bids for lots will be accepted on the floor of the convention until 4pm, Friday, June 25, 2010, at which time ALL bidding will close for the Silent Auction Lots 'A to T'. The winning bids for those lots will be announced immediately prior to the start of Live Auction (Part II).

3. All bids are to be per lot as numbered in this catalog. No lots will be broken. The Auctioneer reserves the right to withdraw prior to a call for bids any lot or lots from the sale. Bids are to be submitted according to the bidding increments indicated below. Bids received in fractional amounts will be rounded down to the next bidding increment. If your bid is the highest bid we receive for the lot, and you comply with the terms of the sale, you will be the buyer of that lot. Raises in floor bidding will be made in the same fixed increments. There will be a minimum starting price of \$50 for all lots. This will apply for all advance and proxy bids although the auctioneer may reduce this in the auction room at his discretion only in the event of no bids whatsoever having been made. Bidding thereafter will be in the following increments

Bids from \$50 to \$100	- increments of \$5, e.g. \$55, \$60, \$65 ...
Bids from \$100 to \$300	- increments of \$10 e.g. \$110, \$120, \$130 ...
Bids from \$300 to \$500	- increments of \$20 e.g. \$320, \$340, \$360 ...
Bids from \$500 to \$1,000	- increments of \$25 e.g. \$525, \$550, \$575 ...
Bids \$1,000 and above	- increments of \$50 e.g. \$1,050, \$1,100, \$1,150 ...

4. A "buyer's fee" is payable by the buyer as part of the total purchase price. A "buyer's fee" of 10% of the winning bid price will be charged on all lots (RESERVED & UNRESERVED) in this sale. The buyer's fee will be added to the winning bid (i.e. a winning bid of \$100 will be charged \$10 buyers fee) and added to the invoice. Please calculate your bids accordingly.

5. All sales are strictly for cash in U.S.A. dollars and are due and payable immediately upon receipt of the auction invoice or, if payment is to be made at the auction sale, then simultaneously with the receipt of the lots won. Bidder personally guarantees payment of all successful bids. Title to all items remains with the Auctioneer until full payment is effected. For lots sold to mail bidders, invoices will be prepared and mailed within 10 days after the sale closes. Payment is due upon receipt of invoice. All lots will be sent to the successful bidder upon receipt of payment. Lots delivered in the State of Nevada are subject to all applicable state and local taxes. All applicable taxes will be paid unless the buyer submits to the Auctioneer a valid resale permit. Shipping, handling, and transit insurance charges will be added to invoices for the lots delivered by mail. Overseas buyers must furnish their own insurance covering shipment. In the event that a

successful bidder fails to pay all amounts due, the Auctioneer reserves the right to resell the merchandise or return it to the consignor and the buyer agrees to pay for the reasonable costs of such a sale including a seller's commissions, and also to pay any difference between the resale price and the price of his previously successful bid. All payments will be made to CC>CC.

6. ALL SUCCESSFUL BIDDERS WHO ARE PRESENT AT THE CONVENTION (regardless of whether they were in the live auction room) must pay for their lots before the end of the convention with no exceptions.

7. Nevada Sales TAX will be added to the price of all lots purchased and taken at the time of the sale. Lots that are shipped out of Nevada to the buyer will not be charged sales tax, but will be subject to shipping and insurance charges. Dealers with valid resale licenses MUST PROVIDE a copy of their resale number to the cashier to avoid sales tax.

8. All bidders who have mailing addresses outside the United States of America, the Territories of the USA, Canada or Mexico, or have addresses through the U.S. Military and persons who have APO or FPO box numbers must deposit with the Auctioneer 25% of the total amount bid in U.S.A. dollars unless terms and arrangements have been agreed in advance with the Auction Chairman or Auctioneer. Any portion of such deposit not used will be promptly refunded after the sale.

9. The Auctioneer is selling only such right or title to the merchandise being sold as Auctioneer may have by virtue of his consignment agreements on the date of sale and disclaims any warranty of title to the merchandise. Any description of the gaming checks, gaming tokens or other items contained in this catalog is for the sole purpose of identifying the items in the lot and no description of the lots has been made part of the basis of the bargain or has created any express warranty that the goods would conform to any description made by the Auctioneer. The Auctioneer disclaims any warranty of merchantability or fitness for any particular purpose. All lots are guaranteed to be genuine.

10. The descriptions provided in this catalog are intended solely for the use of those bidders who cannot view the lots in person prior to bidding. All bidders who have inspected the lots prior to the auction will not be granted any return privileges, except for reasons of authenticity. It is presumed that all floor bidders have inspected the lots prior to bidding. Therefore, lots purchased by floor bidders are sold "as is" and may NOT be returned. Floor bidders include those bidders acting as agent for others. No claims of any kind (except for reasons of authenticity) can be considered after the settlements have been made with the consignors. Any dispute after the settlement date, June 25, 2010, is strictly between the bidder and consignor without involvement or responsibility of the Auctioneer. The Auctioneer or affiliates may consign items to be sold in this auction sale, and may bid on those items or any other in the sale. The Auctioneer or affiliates expressly reserves the right to modify its bids on these items or any others at any time based upon data made known to the Auctioneer or its affiliate. In the event of an attribution error, the Auctioneer may, at the Auctioneer's sole discretion, correct the error orally at the sale, or, if discovered at a later date, to refund the buyer's money without further obligation. Under no circumstances shall the obligation of the Auctioneer to any bidder be in excess of the buyer's premium for any lot in dispute. If any disputes arise regarding payment or authenticity, or grading between bidder and Auctioneer, or any other matter pertaining to the sale, the bidder, a participant or the Auctioneer the dispute shall be submitted, if otherwise mutually unresolved to binding arbitration in accordance with the rules of the American Arbitration Association (A.A.A.). If an election not made within (10) days of an unresolved dispute, Auctioneer may elect the Casino Chip and Gaming Token Collectors Club (CC>CC). An award granted in arbitration enforceable in any court. BY THE ACT OF PLACING BIDS IN THIS ACUTION, YOU ARE AGREEING TO THE TERMS OF SALE. As stated in the call for lots, there will be a 10% commission fee to the seller on all RESERVED & UNRESERVED lots.

11. Consignors have the right to protect their own UNRESERVED lots by bidding in advance, by proxy or in the live auction room. A consignor that buys back his lot will pay the regular 10% buyers premium but the 10% sellers commission will be waived.

12. Estimates of the value of lots are based on our knowledge of the market and rarity of the item. Unless specifically noted, all lots in the sale are to be sold without reserve. Reserve lots are noted. Lots have been fully described as accurately as we can. Grading of the lots is based on the OFFICIAL CC>CC GRADE & CONDITION DESCRIPTIONS.

GRADING DESCRIPTIONS or STANDARDS are a result of natural use of chips and tokens. The following five grades have been adopted and endorsed by the Casino Chip & Gaming Token Collectors Club: NEW, SLIGHTLY USED, AVERAGE, WELL-USED and POOR.

GAMING CHECKS & CHIPS:

GRADE	DESCRIPTION OF GRADE
New (N)	Never used in games; square and round edge chips will be as from the manufacturer with absolutely no wear, no dings or nicks; no scratches on surface of chip or inlay.
Slightly Used (SU)	Only slight signs of use, edge still crisp but ever so slightly dulled with very little wear; cross hatching may show slight wear near edge; few or no edge nicks; still retains luster in mold design; bold hot-stamp; inlays excellent.
Average (A)	Typical chip found in play after months/years of use; slightly rounded edges; will have minor defects such as small nicks on edges; inlays are beginning to show even wear and about half of the cross hatching has worn from the body surface; hot-stamps have dulled, beginning to show even wear and may be missing a small amount of foil.
Well-Used (WU)	Moderate and uniform wear of edge, surface and hot stamp; noticeable edge nicks and/or surface scratches; no luster in mold design; cross hatching is nearly worn off; hot-stamp is still readable but much of the foil is missing.
Poor (P)	Edges that were formerly sharp and square, are now well worn like bicycle tires; Original hot-stamp foil is mostly missing with only the recesses visible (may have to hold towards a light); moderate to large chips (nicks); surface cross hatching barely visible (if at all); severe scratches to inlay or chip surface; severe color fading; partial war up to half of CHIPCO design from the edge of the chip. (Damage, such as cracks, breaks, missing inlay or other chip structure, does not apply to this category.)
Specimen, Sample, Prototype, Pattern	Produced by the manufacturer as imprimaturs of a type of chip, or for submission to a gaming operator or gaming control authority as representative, for approval. May or may not be completely finished.

GAMING TOKENS:

GRADE	DESCRIPTION OF GRADE
New (N)	Never used in games or slot machines; only slight handling marks on higher relief surfaces, commonly referred to as “bag marks’ from being jostled upon delivery; original mint luster and sheen present; no signs of wear [Compare with coin standard “brilliant uncirculated” and “uncirculated.”
Slightly Used (SU)	Near mint condition with minimum circulation; very minor rubs & scratches; retains most of the luster & sheen. [Compare with coin standard “almost uncirculated.”]
Average (A)	Typical token found in play after months/years of play; will display many surface scratches and edge dings; may still retain a little luster or sheen. [Compare with coin standard “circulated.”]

Well-Used (WU)	Scratches, dents, no luster or sheen; well-used token that has seen considerable use. [Compare with coin standard “very circulated.”]
Poor (P)	Severe edge dings and/or scratches/ gouges; pitted, corroded or blackened. [Compare with coin standard “worn.”]
Specimen, Sample Prototype, Pattern	Produced by the manufacturer as imprimaturs of a type of token, or for submission to a gaming operator or gaming control authority as representative for approval. May or may not be completely finished.

CONDITION DESCRIPTIONS or STANDARDS are unnatural changes in chips and tokens as a result of other causes. Specimens in this “Condition” category may be graded in any of the five “Grading Descriptions.” A cancelled, damaged or defective chip or token can be graded in any category from “NEW” to “POOR.” However, a dirty, cracked or faded chip cannot be graded as NEW, even if it has not been played in a casino. It is not in the original grade as when it was made. The “Condition” category consists of the following terms that should be used as qualifiers to further accurately describe the five grades: (Examples: New/Clipped; Average/Warped)

1. CANCELLED or MODIFIED (Either by the manufacturer or the casino)

A. Drilled	C. Overstamped	E. Bent	G. Plated
B. Notched	D. Clipped	F. Painted	

2. DAMAGE

A.	Severe nicks or chunks
B.	Loose or missing inlay
C.	Cracked
D.	Broken
E.	Warped
F.	Permanent stain
G.	Severe fading
H.	Cigarette burn(s), fire damage
I.	Over-cleaning
J.	Severe scratching or gouging
K.	Shaved edge (example: to fit in a bezel)
L.	Water damage
M.	Burial damage
N.	Clouding of sterling silver tokens, a symptom of PVC exposure
O.	Corrosion
P.	Anodized for different colors
Q.	Plated
R.	Obliteration of details

3. MANUFACTURER DEFECTS OR MODIFICATIONS

A.	Inlay or die strike off-center (slight, moderate, extreme)
B.	Some of the script or photo is missing from the inlay
C.	Some of the hot-stamp is missing
D.	Manufacturer modification (example: one side of chip includes manufacturer’s advertising information, even though the other side uses the actual casino chip design)
E.	Ivory chips only - nerve holes (small, moderate, or extreme, as a “see through”)
F.	Foreign material struck into tokens

4. MANUFACTURER ERRORS

- A. Incorrect inlay or graphic (example: Inlay or graphic is supposed to be different on each side of chip, but it is the same; mismatched dies used for tokens)
- B. Wrong mold
- C. Double-strike (token) or of hot-stamp (chip)
- D. Mistake in color or number of edge inserts
- E. Strikes on metals other than standard (tokens)
- F. Railroad edge strikes
- G. Planchet clips (tokens)
- H. Strikes on wrong size planchets (tokens)

5. PROOF or PROOF-LIKE

For tokens, pieces produced on highly polished planchets and double-struck to produce an exceptional image on a mirror-like surface.

6. CLEANLINESS (or the lack thereof, resulting in a soiled chip or token)

This may not be a permanent condition. To clean or not to clean is the choice of the owner. While cleaning chips is a commonly accepted practice for aesthetic or hygienic purposes, it does not improve the grade but may damage the chip and diminish its value and grade. On the other side, non-cleaning should have no effect on the grade unless the specimen is so dirty that grading is not possible. In a situation involving a permanent stain that cannot be easily removed, the chip or token will fall into the "Damaged" category. Some collectors take the position that chips and tokens should remain in their "natural state" and should not be cleaned.

How to Bid in the Auction

Thank you for your interest in our CC>CC Auction 2010 sale. We are happy to offer an outstanding selection of gaming checks from around the world and Nevada. Please read our terms of sale carefully. We wish you luck in your bids. Some of the following information will assist you in your bids.

The price estimate ranges shown are what we believe to be a reasonable minimum range for the lots. We will not accept a "buy" bid on any lot. We reserve the right to refuse "blanket" or "total value" bids. We reserve the right to reject any bid.

We have illustrated all of the lots. We feel that many of the lots are nicer than they might appear in the illustrations. Please realize that the financial limitations of reproducing photos at a reasonable cost in a small catalog can govern our quality. We have made every effort to correctly describe the lots and give a true evaluation of their condition. All of the lots have been graded based on CC>CC grading standards for checks, tokens or other material.

We will be taking advance bids prior to the convention this year. Also, club members will have the opportunity to request a proxy bid for any lot in the auction. Any club member that would like to either bid in advance, or have a member of the auction committee serve as proxy bidder on their behalf, email (preferred) or mail their bids to the auction chairman at the address below. Please indicate the lot# and your maximum bid for each lot and whether you are bidding in advance or by proxy. Of course, please include your name, address, and club membership number. Advance and proxy bids must be RECEIVED no later than Wednesday, June 16, 2010.

Please remember to bid in accordance with the bidding increments stated in the terms and conditions above, and also that in the event of equal bids, the earliest received will take precedence.

Send your advance and proxy bids to:

David Spragg
38 Oak Tree Road
Marlow
Bucks, SL7 3EE
United Kingdom

e-mail: david.spragg@zen.co.uk or auction@cctgcc.com

or, to
David Spragg/Gene Trimble
840 S Rancho Dr #4314
Las Vegas, NV 89106

If you have no other way to contact us, you can reach Gene at (702) 683 6729

Acknowledgements:

My thanks for assistance in the organization of the auction and production of this catalog go to Debby Meister, Gene Trimble and Luke Rapley.

As always, thanks must go to Alex Cilento, who is in charge of the auction table on the convention floor; from organizing the auction lots on the tables to scheduling the volunteers who man the tables during the convention, and my thanks extend to all those volunteers, including Toni Tricoli and Sunday Silverman for the final crosschecking and Mark Russell for the bidder registration.

Special thanks one again go to Mark Englebretson's *The Nevada Casino Ashtray Project* and its many contributors for their contribution of images of those wonderful pictures and postcards in between the lots. You may visit this terrific website at: <http://www.nevadacasinoashtrays.org/>

Similarly, thanks to Charles Kaplan for the use of information and pictures from his wonderful new resource: <http://www.caribbeanchipguide.com>

We would like, also, to express our gratitude to Jay Sands and David Sarles, my new co-authors of *The Chip Rack*, and James Campiglia and Steve Wells, the authors of *The Official U.S. Casino Chip Price Guide*, for allowing us to use their descriptions and other information.

Additionally, we must acknowledge the contributions of Jim Steffner and Doug Smith, who are integral parts of the Auction night madness. Without these two, the live auction just could not take place... money would not be collected, the results would not be recorded, and the auctioneer would have no voice left.

And finally, I would like to give special thanks to both our new auctioneer, Tyrus Mulkey, and to retiree Jim Kruse, who has been a major part of the Club auction since its inception and has threatened to make a guest appearance this year. The auctioneering ability and sense of humor of these two guys has made the auction one of the highlights of the convention.

David Spragg
Auction Chairman